



PROJECTS in Lebanon that the Consultancy arm of LYNX Management have been involved with:



BAKICHE TOURISTIC COMPANY SAL

LYNX were appointed to work alongside a team composed of HECATE and KPMG to prepare a market, financial feasibility study and master plan for the development of an integrated ski resort in a mountainous area of Lebanon. Key components assessed included residential, hotel accommodation, spa and wellness centre and ski facilities.

LYNX have also been requested to assist in developing a general master plan for the mountain area working in close collaboration with the **Ministry of Tourism of Lebanon**.



BENCHMARK SAL - WADI HILLS

Wadi Hills is an upscale residential community developed by Benchmark in Beirut's central district.

LYNX's assignment is to structure an in-house Facilities Management team with a full implementation plan that covers the following:

- ✚ Handing Over Strategy and Taking Over (DLP, O&M, Commissioning)
- ✚ Designing the FM Concept (Scope of Works and the Service Level requirements)
- ✚ Estimating FM Costs(Scheduled and Preventative costs)
- ✚ Defining Structure for and Establishing Life Cycle Cost (LCC)
- ✚ Developing Basic Implementation Procedures
- ✚ Preparing for Implementation (recruiting, training, organizing the FM department)
- ✚ Implementation and Operation (cost control, procurement, help desk,



- administration)
- ✚ Ensuring IT Integration: Help Desk, (CMMS), (BMS), Accounting, Others (Parking Management, Access Control)
- ✚ Managing, Ensuring Quality and Controlling contracts with all Specialized Subcontractors: Cost / Quality Improvement



CARONI

LYNX was commissioned by Caroni For Tourism Development Sal to assist KPMG and Atelier des Architectes Associes in the appraisal of the development of an integrated resort at Port D'Amour on the Mediterranean Coast of Lebanon. LYNX were involved in most phases from conceptualization through market feasibility to audit and adjustment of the current proposed master plan.

The resort components include a 1.2 km beach, 5 stars accommodation, conference and banqueting centre, working port/marina, retail, dining and entertainment, private harbour and yacht club, private beach and sports club, thalassospa and wellness centre.



PARAMOUNT

LYNX was retained to carry due diligence on several commercial buildings in SOLIDERE, Lebanon and secure private project finance schemes for the renovation of these buildings. Branding and marketing strategy was put in place for these projects.



UNITED DEVELOPERS CORPORATION SAL

UDC, composed of a consortium of developers and investors, retained the advisory services of LYNX to work alongside a team of consultants (Boskalis Westminster & MCG) for the tendering process for the rehabilitation of the Northern Coast of Beirut, Lebanon, an area encompassing 2.2 million m² composed of a massive land reclamation project, several marinas and a complex master plan. Technical backup was provided with the collaboration of Al-Mabani Group and Bin Laden Group.

- 1: Residential Area
- 2: Leisure and Commercial
- 3: Seaside Promenade
- 4: Marina
- 5: Offices Business
- 6: Tank Farm
- 7: Light Industry
- 8: District Park
- 9: Sewage Treatment